



# Large Floor Display Suggested Planogram

## Single Side ( with testers)

### Top Shelf

- (5) Synergy™ basic™ 1.9oz +(1) tester
- (4) Synergy™ basic™ 7oz
- (5) Synergy™ +cool tingle™ 1.9oz +(1) tester
- (4) Synergy™ +cool tingle™ 7oz
- (5) Synergy™ +warming™ 1.9oz +(1) tester
- (4) Synergy™ +warming™ 7oz
- (5) Ecstasy® Water Based™ 3.6 oz +(1) tester
- (4) Ecstasy® Water Based™ 10.6oz
- (5) Ecstasy® Silicone Based™ 3.1oz +(1) tester
- (4) Ecstasy® Silicone Based™ 8.9oz

### 2nd from Top

- (5) Original® 3.5oz +(1) tester
- (6) Original® 4.8oz
- (6) Original® 10.1oz
- (5) Light® 3.5oz +(1) tester
- (6) Light® 4.8oz
- (6) Light® 10.1oz
- (5) Warming™ 3.7oz +(1) tester
- (6) Warming™ 5.1oz
- (6) Warming™ 10.7oz
- (5) Platinum® 3.1oz +(1) tester
- (6) Platinum® 4.2oz
- (6) Platinum® 8.9oz

### 3rd from Top

- (5) Inttimo™ Sensuality™ 4oz +(1) tester
- (5) Inttimo™ Tranquility™ 4oz +(1) tester
- (5) Inttimo™ Romance™ 4oz +(1) tester
- (5) Inttimo™ Forbidden Fruit™ 4oz +(1) tester
- (5) Inttimo™ Shave Krème Forbidden Fruit 8oz +(1) tester
- (5) Inttimo™ Shave Cream Unscented 8oz +(1) tester
- (5) Naturals™ Beautifully Bare™ 3.3oz +(1) tester
- (5) Naturals™ Sensual Strawberry™ 3.3oz +(1) tester
- (5) Naturals™ Silky Supreme™ 3.1oz +(1) tester
- (4) Together® Lubricant for Couples 2 x 2oz +(1) tester

### Bottom Shelf

- (5) Flavored™ Kiwi Strawberry 3.5oz +(1) tester
- (5) Flavored™ Watermelon 3.5oz +(1) tester
- (5) Flavored™ Passion Fruit 3.5oz +(1) tester
- (5) Flavored™ Pomegranate 3.5oz +(1) tester
- (5) Fun Flavors® Popp'n Cherry™ 4.1oz +(1) tester
- (5) Fun Flavors® Watermelon Blast™ 4.1oz +(1) tester
- (5) Fun Flavors® Seductive Strawberry™ 4.1oz +(1) tester
- (5) Fun Flavors® Tropical Fruit Explosion™ 4.1oz +(1) tester
- (5) Alluring Pheromone™ 3.5oz +(1) tester
- (5) Keep It Clean™ Toy Wash 7.5oz +(1) tester
- (5) Strawberry Gellee™ 6oz +(1) tester
- (5) Water Based Gellee™ 6oz +(1) tester

### The Wet Floor Display may be set up two ways.

A: Shown as a single-sided unit placed against the wall. To use it as a single-sided unit, do not use the purple dividers supplied and set up the product in rows back to front.

B: Shown as a freestanding, double-sided unit with purple center dividers. This allows two customers to browse at the same time with greater privacy. The double sided unit uses the same planogram on both sides with the exception of one piece of each formula being a tester on just one side.

\* Be sure to place the stickered tester bottles at the front of each row.



Image A



# Large Floor Display Suggested Planogram



Image B

## Double Sided (side one tester)

### Top Shelf

- (2) Synergy™ basic™ 1.9oz + (1) tester
- (2) Synergy™ basic™ 7oz
- (2) Synergy™ +cool tingle™ 1.9oz + (1) tester
- (2) Synergy™ +cool tingle™ 7oz
- (2) Synergy™ +warming™ 1.9oz + (1) tester
- (2) Synergy™ +warming™ 7oz
- (2) Ecstasy® Water Based™ 3.6 oz + (1) tester
- (2) Ecstasy® Water Based™ 10.6oz
- (2) Ecstasy® Silicone Based™ 3.1oz + (1) tester
- (2) Ecstasy® Silicone Based™ 8.9oz

### 2nd from Top

- (2) Original® 3.5oz + (1) tester
- (3) Original® 4.8oz
- (3) Original® 10.1oz
- (2) Light® 3.5oz + (1) tester
- (3) Light® 4.8oz
- (3) Light® 10.1oz
- (2) Warming™ 3.7oz + (1) tester
- (3) Warming™ 5.1oz
- (3) Warming™ 10.7oz
- (2) Platinum® 3.1oz + (1) tester
- (3) Platinum® 4.2oz
- (3) Platinum® 8.9oz

### 3rd from Top

- (2) Inttmo™ Sensuality™ 4oz + (1) tester
- (2) Inttmo™ Tranquility™ 4oz + (1) tester
- (2) Inttmo™ Romance™ 4oz + (1) tester
- (2) Inttmo™ Forbidden Fruit™ 4oz + (1) tester
- (2) Inttmo™ Shave Krème Forbidden Fruit 8oz + (1) tester
- (2) Inttmo™ Shave Cream Unscented 8oz + (1) tester
- (2) Naturals™ Beautifully Bare™ 3.3oz + (1) tester
- (2) Naturals™ Sensual Strawberry™ 3.3oz + (1) tester
- (2) Naturals™ Silky Supreme™ 3.1oz + (1) tester
- (2) Together® Lubricant for Couples 2 x 2oz + (1) tester

### Bottom Shelf

- (2) Flavored™ Kiwi Strawberry 3.5oz + (1) tester
- (2) Flavored™ Watermelon 3.5oz + (1) tester
- (2) Flavored™ Passion Fruit 3.5oz + (1) tester
- (2) Flavored™ Pomegranate 3.5oz + (1) tester
- (2) Fun Flavors™ Popp'n Cherry™ 4.1oz + (1) tester
- (2) Fun Flavors™ Watermelon Blast™ 4.1oz + (1) tester
- (2) Fun Flavors™ Seductive Strawberry™ 4.1oz + (1) tester
- (2) Fun Flavors™ Tropical Fruit Explosion™ 4.1oz + (1) tester
- (2) Alluring Pheromone™ 3.5oz + (1) tester
- (2) Keep It Clean™ Toy Wash 7.5oz + (1) tester
- (2) Strawberry Gellee™ 6oz + (1) tester
- (2) Water Based Gellee™ 6oz + (1) tester

## Double Sided (side two no tester)

### Top Shelf

- (3) Synergy™ basic™ 1.9oz
- (2) Synergy™ basic™ 7oz
- (3) Synergy™ +cool tingle™ 1.9oz
- (2) Synergy™ +cool tingle™ 7oz
- (3) Synergy™ +warming™ 1.9oz
- (2) Synergy™ +warming™ 7oz
- (3) Ecstasy® Water Based™ 3.6 oz
- (2) Ecstasy® Water Based™ 10.6oz
- (3) Ecstasy® Silicone Based™ 3.1oz
- (2) Ecstasy® Silicone Based™ 8.9oz

### 2nd from Top

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- (3) Naturals™ Silky Supreme™ 3.1oz
- (2) Together® Lubricant for Couples 2 x 2oz

### Bottom Shelf

- (3) Flavored™ Kiwi Strawberry 3.5oz
- (3) Flavored™ Watermelon 3.5oz
- (3) Flavored™ Passion Fruit 3.5oz
- (3) Flavored™ Pomegranate 3.5oz
- (3) Fun Flavors™ Popp'n Cherry™ 4.1oz
- (3) Fun Flavors™ Watermelon Blast™ 4.1oz
- (3) Fun Flavors™ Seductive Strawberry™ 4.1oz
- (3) Fun Flavors™ Tropical Fruit Explosion™ 4.1oz
- (3) Alluring Pheromone™ 3.5oz
- (3) Keep It Clean™ Toy Wash 7.5oz
- (3) Strawberry Gellee™ 6oz
- (3) Water Based Gellee™ 6oz